



# THE SPIRIT

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## **GTC WEST 2010: DMV delivers Web presence**

by **Kate Dana**

The GTC West California Digital Government Summit 2010 was held at the Sacramento Convention Center on Tuesday, May 11 and Wednesday, May 12. The conference featured speakers, seminars and vendors.

On Tuesday morning California State Chief Information Officer, Teri Takai gave an inspirational keynote speech touching on economic development, the challenges California has recently faced and the achievements of the Governor's office, including the launch of a Web site to assist the general public. In her speech she praised DMV.

"I know there's a number of folks here from DMV. DMV has continued to deliver both in terms of their Web

presence, with their YouTube videos, with taking training online and with the replacement of their legacy systems in order to be able to be ready for moving forward," Takai said. "One of the things that we're working on now with EDD and DMV is a single State identity management, a single sign-on, if you will."

The crowd cheered as the California CIO commended the State of California's efforts towards the improvement of information now available to the public in these times of economic uncertainty.

Concurrent Sessions at GTC West were offered both Tuesday and Wednesday. Topics included Data Center Consolidation, Social Media in Government and Motivating People Through Tough Times.

DMV employees **Cathy Powell, Calvin Jefferson, Elaine Leatherman** and **Fred Fenton** manned a booth in the Conference Center lobby that displayed bookmarks, driver handbooks, brochures and two flat-screen monitors logged on to DMV's Web site. The theme of the booth, Driving Change, proved appropriate for the show, with many vendors emphasizing the importance of global awareness within a media age, and how to accommodate both while achieving outstanding business results.

GTC West wrapped up with an awards ceremony. CPD's Mark Tyler, a Staff Information Systems Analyst received a Best of California Award for his work as a Mobile Application and Web Developer.